

FREE STARTUP GUIDE

Cleaning Business Launch Kit

Turn cleaning jobs into a real business — name your company, build winning bids, create invoices, and close deals with a professional contract.

cleaningbusinesslaunchkit.vibeotter.com





Launch Kit

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Four proven tools to take your cleaning business from idea to income — no experience required.

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INTRODUCTION

Why Now Is the Best Time to Start a Cleaning Business

The cleaning industry generates over **\$100 billion** annually in the United States alone — and it keeps growing. Demand for professional cleaning services has never been higher, from busy homeowners who need regular house cleaning to office buildings requiring daily janitorial service.

Best of all? The barrier to entry is low. You don't need a degree, expensive equipment, or years of experience. What you do need is professionalism — and that's exactly what this guide gives you.

\$100B+

U.S. cleaning
industry market
size

Low

Startup costs —
tools, not tuition

High

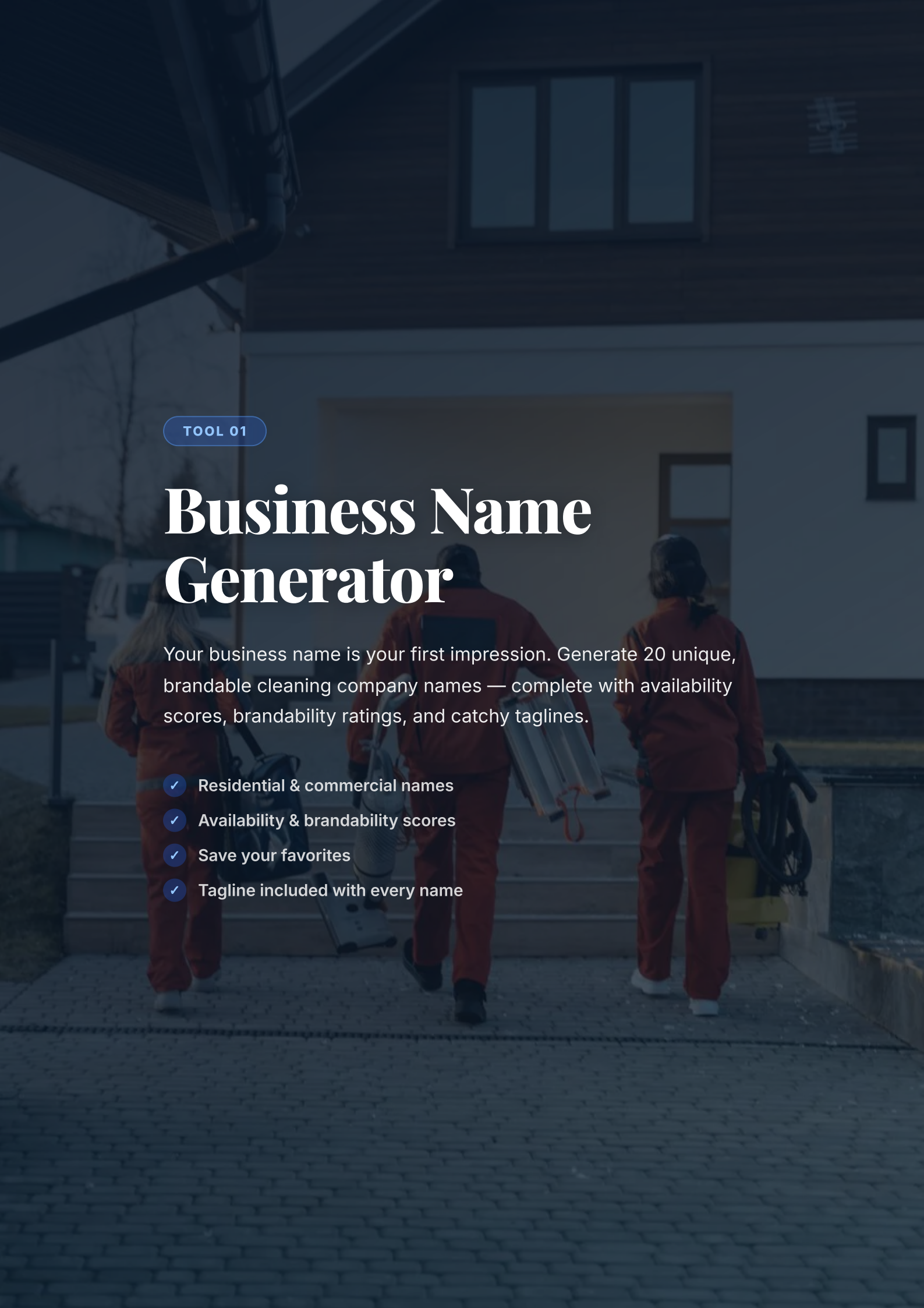
Repeat client
retention rate



What this guide covers: Four free tools — a business name generator, commercial bid builder, invoice generator, and service agreement builder — that give you everything you need to launch professionally from day one.



Professional cleaning services are in high demand across residential and commercial markets.



TOOL 01

Business Name Generator

Your business name is your first impression. Generate 20 unique, brandable cleaning company names — complete with availability scores, brandability ratings, and catchy taglines.

- ✓ Residential & commercial names
- ✓ Availability & brandability scores
- ✓ Save your favorites
- ✓ Tagline included with every name

Choosing the Right Business Name

WHY YOUR NAME MATTERS

Your business name sets the tone for everything — your logo, your marketing, your reputation. A great cleaning business name should be easy to spell, easy to remember, and communicate trust and professionalism.

The Name Generator lets you pick your business type (residential, commercial, or both) and a brand style (professional, luxury, eco-friendly, etc.), then generates 20 unique options with scores for availability and brandability.

PRO TIP

Pick a name that works well on a vehicle magnet, a business card, and social media — all at the same time.

NAME STYLES THAT WIN

- **Location-based:** "Austin Sparkle Cleaning Co."
- **Action-based:** "Pristine Touch Services"
- **Eco-friendly:** "Green Sweep Solutions"
- **Premium:** "Diamond Detail Cleaning"
- **Friendly & approachable:** "The Merry Maids of Denver"

WHAT THE SCORES MEAN

Availability Score

Estimates how likely the name is to be available as a domain, business registration, and social handle. Higher is better.



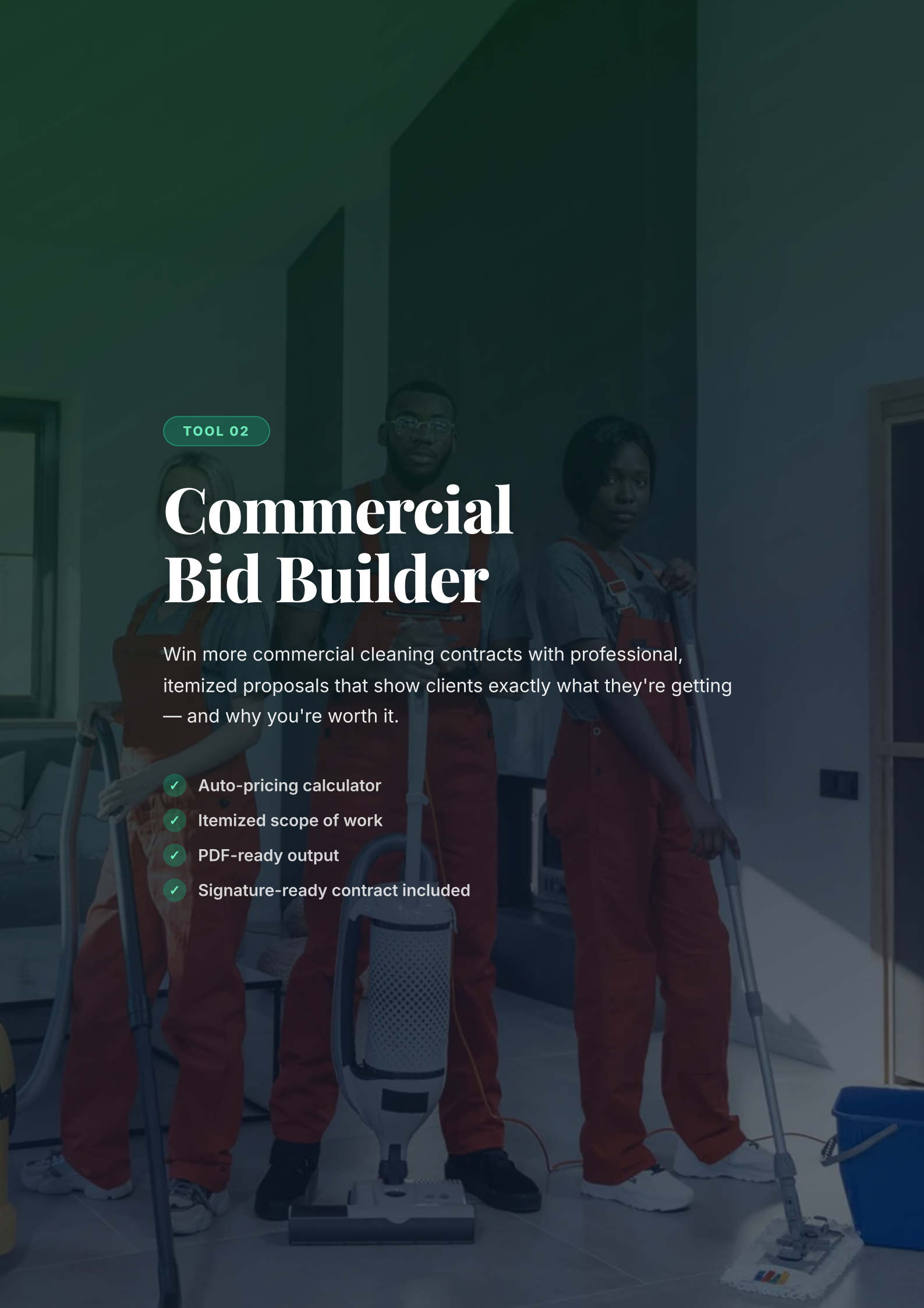
Brandability Score

Rates how memorable, distinctive, and marketable the name is. Looks at uniqueness, length, and pronunciation.



Try the Name Generator Free

cleaningbusinesslaunchkit.vibeotter.com/name-generator.html

The background image shows three commercial cleaners in red overalls standing in a modern office hallway. A man in the center holds a stick vacuum, a woman on the left holds a long-handled tool, and a woman on the right holds a mop. A blue bucket is visible on the right. The scene is dimly lit with a greenish tint.

TOOL 02

Commercial Bid Builder

Win more commercial cleaning contracts with professional, itemized proposals that show clients exactly what they're getting — and why you're worth it.

- ✓ Auto-pricing calculator
- ✓ Itemized scope of work
- ✓ PDF-ready output
- ✓ Signature-ready contract included

Building a Winning Commercial Bid

WHY BIDS WIN OR LOSE CLIENTS

Most cleaning businesses lose commercial contracts not because of price — but because their proposals look unprofessional. A handwritten quote or a plain email estimate signals to potential clients that you may not run a reliable operation.

The Bid Builder generates a polished proposal with your business name, client details, an itemized list of services, pricing, and a scope-of-work section — ready to send or print.

WHAT TO INCLUDE IN EVERY BID

- Your business name, address & contact info
- Client name and property address
- Detailed list of services included
- Frequency (daily, weekly, monthly)
- Per-visit and monthly pricing
- Start date and contract length
- Signature block for both parties

PRICING STRATEGY

For commercial spaces, calculate by square footage. A good starting range is \$0.08–\$0.20 per sq ft depending on service level, frequency, and your local market.

COMMON COMMERCIAL SERVICES TO PRICE

SERVICE	FREQUENCY	AVG. RATE
General cleaning	Weekly	\$150–\$400
Floor care	Monthly	\$100–\$250
Deep cleaning	Quarterly	\$300–\$800
Window washing	Monthly	\$75–\$200
Restroom sanitation	Daily	\$50–\$150



Build Your First Bid Free
cleaningbusinesslaunchkit.vibeotter.com/bid-builder.html

TOOL 03

Invoice Generator

Get paid faster with clean, professional invoices that show your clients you mean business. Auto-calculate totals, tax, and discounts in seconds.

- ✓ Auto-calculate with tax & discounts
- ✓ Line-item service breakdown
- ✓ Logo upload supported
- ✓ Print-ready output

Getting Paid Professionally

THE INVOICE PROBLEM MOST CLEANERS FACE

Many cleaning business owners send invoices as handwritten notes, text messages, or rough Word documents. This creates two big problems: clients take you less seriously, and payment gets delayed.

A professional invoice communicates that you're organized, reliable, and that payment is expected on time. The Invoice Generator creates clean, polished invoices with your branding, itemized services, totals, and payment terms — in seconds.

WHAT GOES ON A PROFESSIONAL INVOICE

- 1 Your business name, logo & contact
- 2 Invoice number & issue date
- 3 Client name & billing address
- 4 Line items: service, qty, rate, total
- 5 Subtotal, tax, discounts, grand total
- 6 Payment due date & accepted methods
- 7 Notes / thank-you message

GET PAID FASTER

Studies show that invoices with a clear "Payment Due" date get paid 2x faster than those that simply say "Net 30." Always include a specific date.

PAYMENT TERMS THAT WORK

- **Due on receipt** — best for small residential jobs
- **Net 7** — great for regular clients
- **Net 15** — standard for commercial work
- **50% deposit upfront** — ideal for large or first-time jobs

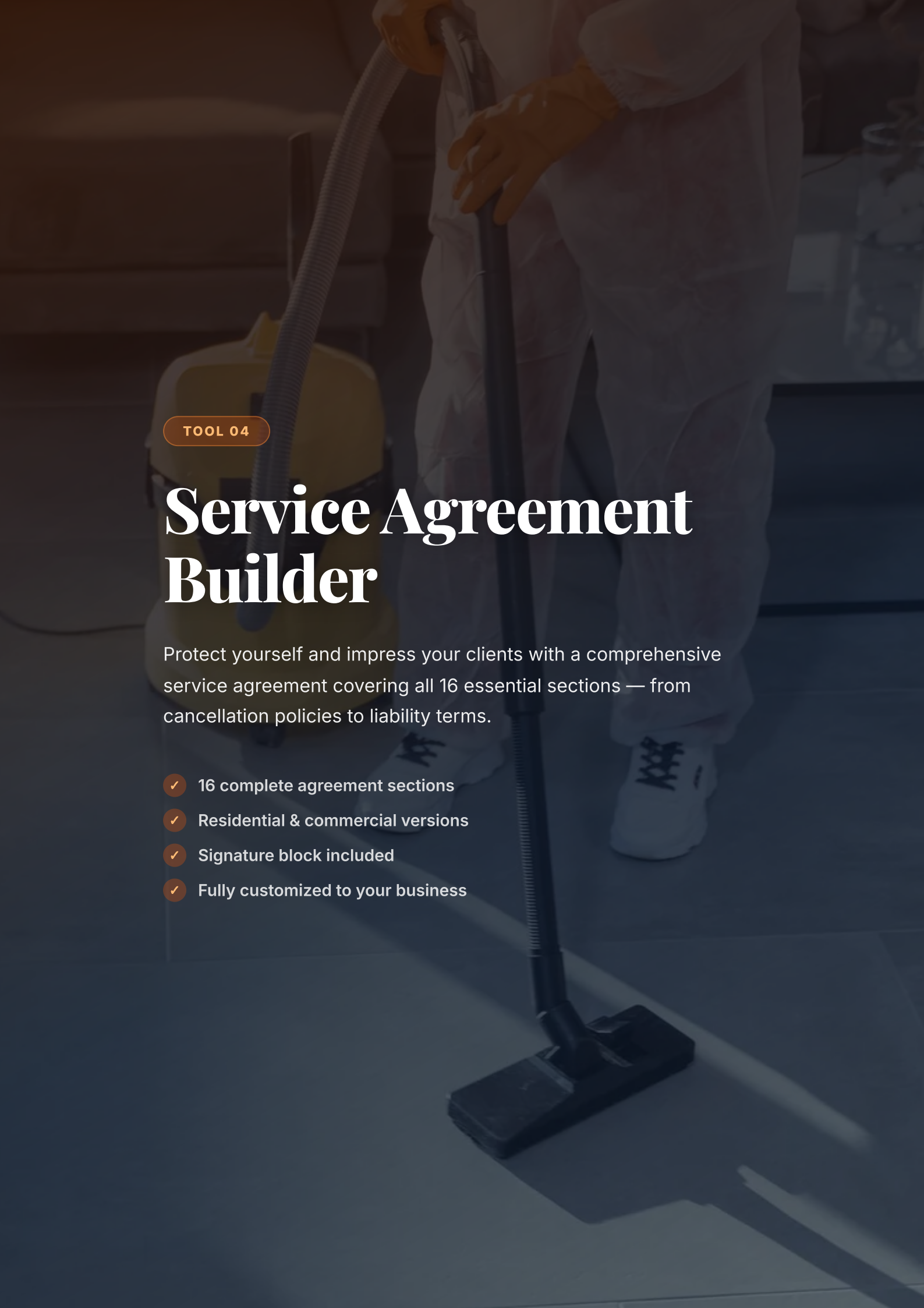
TRACK YOUR INVOICES

Keep a simple log of every invoice: number, client, amount, date sent, and date paid. This makes tax time effortless and shows you who your most valuable clients are.



Create Your First Invoice Free

cleaningbusinesslaunchkit.vibeotter.com/invoice-generator.html

A person wearing a white protective suit and yellow gloves is using a vacuum cleaner. The vacuum has a yellow tank and a long, flexible grey hose. The person is holding the black handle of the vacuum, which has a black floor head. The background is a dark, out-of-focus indoor setting.

TOOL 04

Service Agreement Builder

Protect yourself and impress your clients with a comprehensive service agreement covering all 16 essential sections — from cancellation policies to liability terms.

- ✓ 16 complete agreement sections
- ✓ Residential & commercial versions
- ✓ Signature block included
- ✓ Fully customized to your business

Protecting Your Business with a Contract

WHY EVERY CLEANING JOB NEEDS A CONTRACT

A verbal agreement is not a business agreement. Without a written contract, you have no protection if a client refuses to pay, disputes your work, or cancels without notice. A service agreement sets clear expectations for both sides.

The Service Agreement Builder generates a complete, professional contract tailored to your business — whether you serve residential homes or commercial properties.

16 SECTIONS COVERED

- | | |
|------------------------|-------------------------|
| • Services Provided | • Payment Terms |
| • Cancellation Policy | • Liability & Insurance |
| • Access & Entry | • Special Instructions |
| • Supplies & Equipment | • Termination |
| • Confidentiality | • Dispute Resolution |
| • Late Fees | • Damage Policy |

ALWAYS GET A SIGNATURE

Even if a client seems trustworthy, always get a signed agreement before you start any job. It protects both of you and signals that you run a real business.

KEY CLAUSES TO NEVER SKIP

- **Cancellation window:** Define how much notice is required (e.g., 24 or 48 hours) to avoid a cancellation fee.
- **Liability cap:** Limit your liability to the value of the cleaning session, not property damage claims.
- **Photo clause:** Reserve the right to photograph spaces before and after cleaning for quality control.
- **Non-solicitation:** Prevent clients from hiring your staff directly, bypassing your business.

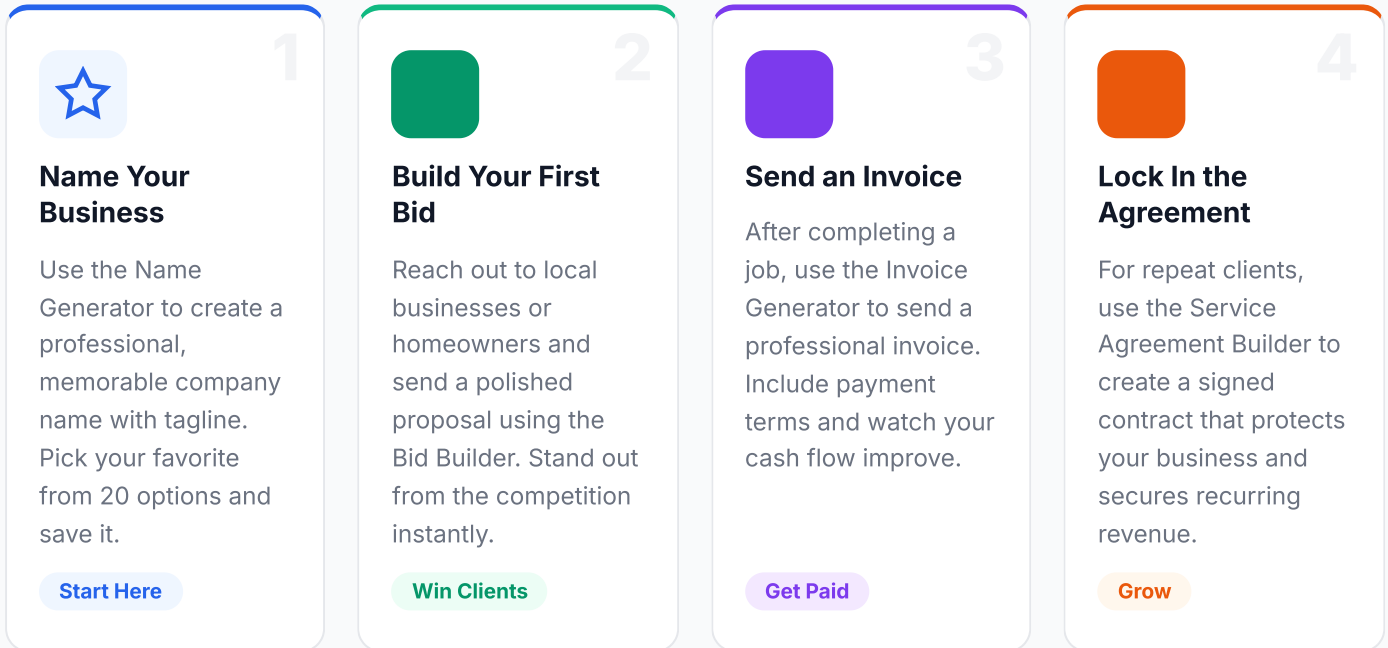


Build Your Agreement Free

cleaningbusinesslaunchkit.vibeotter.com/agreement-builder.html

How to Go From Idea to First Client

Each tool guides you step by step — no experience required. Follow this four-step sequence to launch professionally.



All four tools are 100% free — no account needed, no credit card required.

YOUR NEXT STEP

Launch Checklist

Follow this checklist to go from reading this guide to running a real cleaning business — starting today.

- ☐ **Generate your business name**
Choose a name that's professional, memorable, and available.
- ☐ **Create your first bid**
Identify 3–5 potential clients and send a polished proposal.
- ☐ **Set up your invoice template**
Fill in your business details so it's ready to send after your first job.
- ☐ **Build your service agreement**
Have a signed contract ready before you start any paid work.
- ☐ **Complete your first job**
Deliver great work, follow up, and ask for a referral.

ALL FOUR FREE TOOLS



Business Name Generator
name-generator.html



Commercial Bid Builder
bid-builder.html



Invoice Generator
invoice-generator.html



Service Agreement Builder
agreement-builder.html



ACCESS ALL TOOLS

cleaningbusinesslaunchkit.vibeottor.com

Free forever. No signup required.

"The best time to start your cleaning business was yesterday. The second best time is today."